

The Rural Health Transformation Program & IDD:

Copy-and-Paste Caption Ideas for Advocates



Copy-and-Paste Caption Ideas for Advocates

IntellectAbility created the #IDDinRHTP Social Advocacy Pack to make participation easy. If you download the toolkit, you don't have to start from scratch.

Here are example captions you can copy, customize, and post today:

For Healthcare Providers

#IDDinRHTP
2d · 🌐

Rural health transformation is happening right now.

As a healthcare provider, I know prevention, coordination, and workforce training matter.

That must include people with intellectual and developmental disabilities.

Inclusion strengthens the entire system.

#IDDinRHTP #RuralHealth #HealthEquity

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For Direct Support Professionals (DSPs)

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I work directly with people who rely on strong healthcare systems every day.

Rural transformation plans must include disability services and IDD health training. Our workforce matters.

Let's make sure no one is left out.

#IDDinRHTP #DirectSupport #RuralHealth

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For Disability Service Providers / Agencies

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True rural systems integration connects healthcare and disability services — not separate systems operating in silos.

As an organization serving people with IDD, we support full systematic inclusion of people with IDD in Rural Health Transformation planning.

#IDDinRHTP #RuralHealthTransformation

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For Parents & Family Members

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Rural healthcare decisions being made now will affect our families for years.

People with IDD must be part of Rural Health Transformation plans, especially when it comes to prevention and access.

I'm speaking up.

#IDDinRHTP

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For Advocates & Policy Professionals

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Policy windows like this don't come often. States are designing Rural Health Transformation strategies now.

Disability inclusion must be intentional, not assumed.

I'm advocating for full inclusion in rural health planning.

#IDDinRHTP

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For Hospital or Health System Staff

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Workforce stability and prevention are at the core of rural transformation.

That includes IDD health competency, cross-system coordination, and proactive care.

Let's build systems that work for every rural resident.

#IDDinRHTP #HealthcareWorkforce

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For Health Leaders



#IDDinRHTP

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Rural systems face workforce strain, rising costs, and preventable hospitalizations.

Including people with IDD in Rural Health Transformation must be intentional.

When states:

- Educate rural providers in IDD healthcare
- Improve access to preventive services
- Link disability services with healthcare systems

They reduce avoidable emergencies, stabilize the workforce, and improve measurable outcomes.

That's smart rural health policy.

#IDDinRHTP

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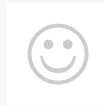


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For General Community Members



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1 in 39 Americans has IDD.

Rural healthcare access should reflect that reality.

Rural transformation is happening — let's make sure it includes everyone.

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Health equity. Workforce stability. Prevention.

Full transformation is only possible when people with IDD are included.

#IDDinRHTP



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